

Ambar Rivera

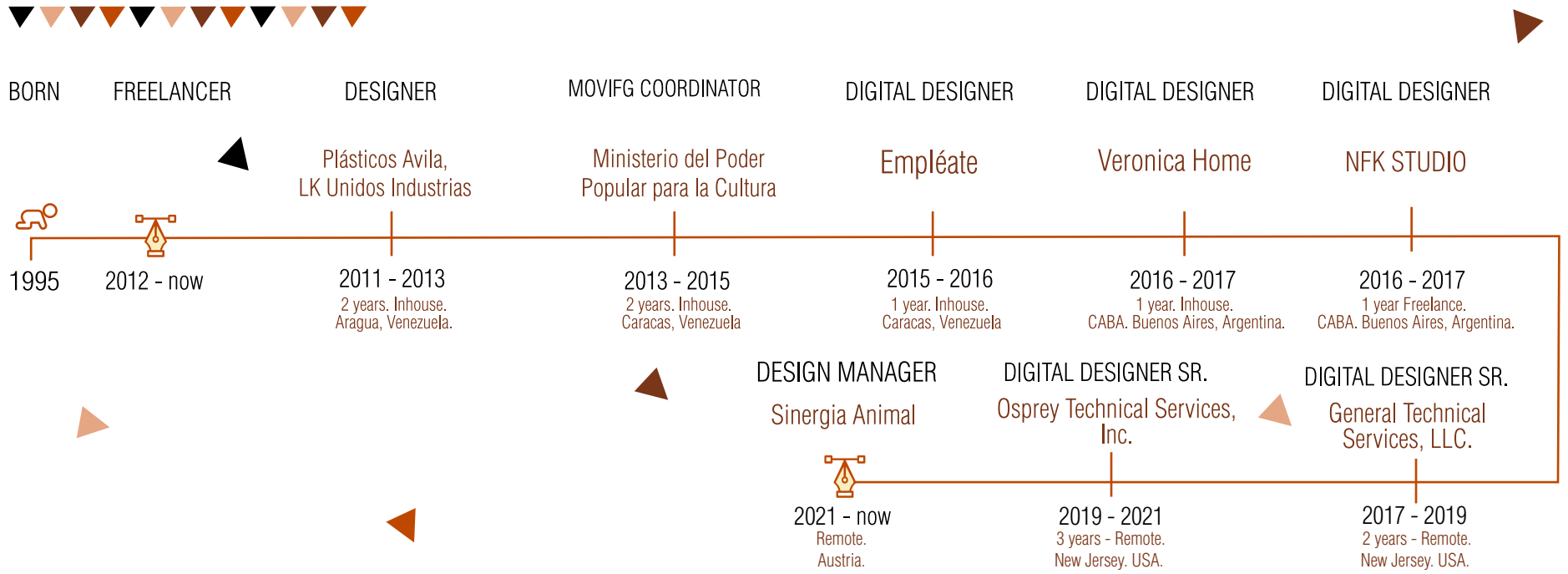



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Multimedia Design
 Bachelor Degree
 UNLP | IN PROGRESS

WORK EXPERIENCE



WORK EXP.

OSPREY TECHNOLOGY SOLUTIONS INC. DIGITAL SR. DESIGNER

Led and directed the overall graphic design strategy, aligning visual communication with the company's brand and business objectives.

Established and maintained design standards, ensuring consistency across all visual elements.

Managed and mentored a dynamic team of graphic designers, fostering a creative and collaborative work environment.

Oversaw the recruitment, training, and development of design talent to enhance team capabilities.

Spearheaded the conceptualization and execution of design projects, ensuring a seamless integration of design elements into technology solutions.

Presented design concepts and proposals to clients, translating technical information into visually appealing and accessible materials.

SINERGIA ANIMAL. DESIGN MANAGER

Set creative direction for big campaigns, aligning design with the ngo goals.

Collaborated with cross-functional teams in 7 countries to align design strategies with objectives, ensuring a cohesive brand identity.

Designed for 5 different languages and successfully managed end-to-end design projects, ensuring timely delivery.

Mentored junior designers, fostering innovation in a collaborative environment.

Applied a user-centered approach, enhancing user satisfaction and engagement.

KNOWLEDGE



LANGUAGES

